

YVETTE FEVURLY

Designer . Photographer . Storyteller

A graduate of the University of Kansas (BFA) and 20+ years of creating strategic and creative solutions that connect people to place for clients world wide.

SKILLS

Branded Environments
Interior Design
Signage & Wayfinding
(analysis, programming,
design and implementation)
Client Management
Team Leadership
Drawing Specification +
Material Applications
Project Management
Budgeting Development +
Management
Patient Experience
Masterplanning
Print Media
Digital

INTERESTS

Kansas Basketball
UrbanX
Perfecting the French
Macaron

DESIGN DIRECTOR FORCADE 1995 - PRESENT

A graduate of the University of Kansas (BFA) with 20+ years of experience creating strategic and creative design solutions that connect people to place for clients worldwide.

LEADERSHIP

- Manage all aspects of the design process, providing full-team leadership to accomplish the business and brand objectives of every project
- Build and leverage client, consultant, contractor and vendor relationships to ensure individual project success and the long-term growth of the firm
- Provide detailed reviews of all stages of the work for accuracy, code compliance and feasibility to construct

STRATEGY

- Conduct on-site analysis, virtual and in-person surveys and interviews to develop an advanced understanding of how to integrate a brand into the built environment
- Develop, prepare and execute design strategies, stories, plans and schedules, leading clients through detailed and inspiring presentations
- Direct the strategic growth of the firm, managing its website and social media platforms, creating business development marketing materials and organizing staff structure for success

CREATIVE

- Lead and participate in design reviews, charrettes and pin-ups, then translate team ideas into plan diagrams, sections, elevations and construction detailing
- Collaborate throughout all phases of projects, including programming client needs, budgeting, conceptual design, schematic design, design development, construction documents and contract administration
- Work closely with all stakeholders – client, architect, interior designer, contractor and vendor – from initial planning through final implementation to successfully bring design concepts to life

PARTNER CONNECT_CX 2017 - 2022

Co-founded a new company focused on using human-centered design to improve the patient experience within complex healthcare systems

PHOTOGRAPHER YFFOTO 2004 - PRESENT

My side hustle – using photography to capture the stories of families, children, architecture, still life and all other things that interest me

**YVETTE
FEVURLY**

CV

**PROJECT
EXPERIENCE**

INDUSTRY EXPERIENCE

Corporate	Higher Education	Hospitality
Development	Healthcare	Institutional

CORPORATE

Accenture	EY	McDonalds Corporation
AHIMA	Google	Nuveen Investments
AmTrust Realty	Grainger HQ	Padgett & Company
AON	Heidrick & Struggles	Parallel Lines
Bader Rutter	HSBC	Post Integrations
BBDO	IMC Global	SAP
BCG	Interface	Spencer Stuart
CMK Realty	KPMG LLP	SRAM
Comcast	KPMG Ignition	Tate & Lyle
Constellation Brands	Kraft	United Airlines

DEVELOPMENT

1 South Dearborn	Harbor Point	Lakeshore East
2 N Riverside Plaza	Illinois Center	Jeddah Tower
33 N Dearborn	Inchon Airport	Masdar City
CME Center	KAFD	Michigan Plaza

HOSPITALITY + LEGAL + INSTITUTIONAL

The Hoxton Hotel - Chicago	Sidley Austin LLP	Mount Prospect Public Library
Hyatt Boutique	Winston & Strawn	McCormick Theological Seminary
Mayer Brown Rowe and Maw	Museum of Science & Industry	

HEALTHCARE

AMITA Health
Aspen Dental
Community Health Network
Cone Health
Health Midwest
Menorah Medical Park
MidMichigan Medical Center Midland
Palmetto Health
Reid Hospital
Saint Luke's Hospital of Kansas City